

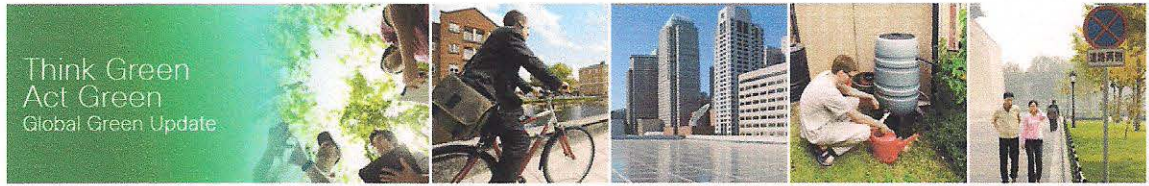
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Think Green, Act Green: November 2013

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Owner Gary Pflizer, created on Nov 08, 8:57 PM

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Q1 FY'14: The EnergyOps Program Is Born

Anyone who's been even an occasional visitor to the Cisco Green and OneFuture communities on WebEx Social during the past few months couldn't have missed the arrival of a new player to the green scene: the EnergyOps Program. EnergyOps has made its debut with a lot of Cisco muscle behind it. The company has committed \$57.5 million (USD) over the next four years to the program.

The program's mission is three-pronged:

- **Cost reduction:** Control the rate of increase in Cisco's utility budget, which was more than \$200 million in FY'13.
- **Cisco technology showcase:** Demonstrate the power of Cisco energy management products and solutions in the marketplace.
- **Cisco reputation enhancement:** Build upon Cisco leadership in corporate social responsibility.

EnergyOps Program Tracks

HVAC Lighting Labs/Data Centers Power Generation Marketing Communications

Marketing Communications track lead Matt Kulikowski has been ably keeping the Cisco Green and OneFuture communities informed about EnergyOps. He's also set up an [EnergyOps site](#) where you can learn more, and become involved.

Video Spotlight

Cisco France beekeepers recently marked queen bees as part of the Connected Bees initiative. [Learn more about this apary adventure and watch the queen bee marking video.](#)



Team Building at the Living Planet Centre

The partnership between Cisco and the World Wildlife Fund (WWF) UK to make the WWF's Living Planet Centre a model of sustainability just got stronger. Global IT solutions and implementation expert Dimension Data has now joined to help Cisco build the IT infrastructure. [More](#)

Get Ready for the Shutdown

The Cisco year-end shutdown approaches once again, and with it, an annual opportunity to conserve. The EnergyOps team has created a checklist for employees, especially those in the lab community, to follow. A shutdown preparedness video is also included. [More](#)

New Reason to Put Green in CPC Goals

Many in the Cisco Green and OneFuture communities already include a green activity among their annual Cisco Performance Connection (CPC) goals, but this year there's extra motivation: You can align your green goals to those of Gary Moore, Rob Lloyd, and others. [More](#)

Has the Time Come for Bike Sharing on the San Jose Campus?

If you can see yourself using a campus bike to get from building to building in San Jose, you need to join the [Bay Area Bike Share community](#) on WebEx Social. Joining the community is the first step in letting Cisco know there is an interest. [More](#)

2013 Corporate Social Responsibility Report Is Now Available

Cisco has released its ninth annual Corporate Social Responsibility (CSR) Report. The "Environment" section (starting on page 93) of the report reviews 2013 sustainability accomplishments and details five new greenhouse gas reduction goals that the company has set to achieve by 2017. [More](#)

Cisco in the News

- "3 Ways Cisco and JouleX Are Pushing the Envelope on Green IT" (Greentech Media)
- "Cisco to Work with PT to Deliver Smart+Connected Services" (Voice & Data)
- "Tomorrow's Cities: Do You Want to Live in a Smart City?" (BBC News)

Cisco Corporate Social Responsibility Blog Posts

- "Being Boring in the Water Sector Pays Off" (Khanh Russo)
- "Three Ways the Internet of Everything Is Improving Our World" (Kathy Mulvany)
- "Cisco's Workplace Electric Vehicle Charging Journey Continues" (Ali Ahmed)

Green Awards and Recognition: EPA Green Power Partner, Top Carbon Ranking, Dow Jones Sustainability Index

It was a month of accolades for Cisco: In September, Cisco was chosen by the Environmental Protection Agency (EPA) as one of only four Green Power Partners of the Year ([read more](#)). September also saw Cisco again win a top spot in the annual Carbon Disclosure Project (CDP) rankings for carbon reduction and leadership ([read more](#)). And, earlier in the month, the company was named to the Dow Jones Sustainability Index (DJSI) for the eighth year in a row ([read more](#)).

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Meg Taylor

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